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Request for Proposal

Consultancy on the Role of Youth and Women in Addressing Wildlife Crime

RFP NO. WWF K/NRB/003

To be received on or before 5.00 P.M.

On Friday 28th August 2020,

E mail kenya.procurement@wwfkenya.org
Letter of invitation

WWF Kenya is in the process of sourcing for proposals for a consultancy on The Role of youth and women in addressing wildlife crime and therefore invites proposals from interested firms/individuals to submit their proposals.

Prices quoted should be net inclusive of all costs and taxes, must be expressed in Kenya shillings and shall remain valid for a period of 120 days from the closing date of the tender.

Interested eligible candidates should submit completed Proposal Documents marked with the Tender Name and Number addressed to the procurement officer and sent by e mail to kenya.procurement@wwfkenya.org to be received on or before 5 pm on 28th August 2020.
Who we are

World Wide Fund for Nature Kenya (WWF-Kenya) is a locally registered non-governmental conservation organization; an affiliate of WWF International. WWF has been working in Kenya since 1962 alongside the government, civil society, private sector organizations and local communities to contribute towards providing an enabling environment for the achievement of sustainable natural resource management.

Background

The East African Community Strategy to combat poaching, illegal trade and trafficking of wildlife and wildlife products for the period 2017-2021 outlines broad strategic goals of the East African Community as well as the specific targets to be achieved during the period.

This strategy, the first one since the establishment of the East African Community (EAC), has recognized that there is a serious threat to the survival of many wildlife species in East Africa Region as a result of the escalating levels of poaching, illegal wildlife trade and trafficking in wildlife and its products.

The overall goal of this strategy is “to combat poaching, illegal trade in wildlife and wildlife products for sustainable management and conservation of wildlife resources in the East African Community”

Partner States undertake to achieve the following strategic objectives:-

(i) To strengthen policy and legislative frameworks to improve their effectiveness;
(ii) Develop and enhance law enforcement capacity;
(iii) Strengthen regional and international collaboration;
(iv) Increase capacity of local communities to pursue sustainable livelihoods;
(v) Promote research and development in the fight against wildlife crime; and
(vi) Promote education and public awareness about wildlife crime.

This meeting and subsequent action aims to focus on Objective IV, ensuring targeted intervention to increase the capacity of local communities is effective in reducing wildlife crime while also increasing the effectiveness of existing law enforcement efforts.

It has been well documented in traditional law enforcement on the role youth and women can play in preventing criminal activities by preventing people from engaging in entering into crime. Research in community policing and in other forms of criminal activities have highlighted the role of youth engagement in preventing youths entering into illegal activities. To tackle crime effectively, communities need to be consulted on the problems they face and how to tackle them. Local communities also need to be included as part of the solution. Involving the public presents challenges as well as opportunities, but can lead to greater understanding of the actual cost to the community of these illegal activities, greater support for disrupting and reporting such activities and improved trust in the criminal
justice system.

Tougher law enforcement and stricter sanctions are unlikely, in the absence of effective crime prevention, to reduce crime significantly. However as yet, there has been limited successful examples of these approaches being applied in tackling wildlife crime.

The workshop aims to be the first part in a series of activities to help improve awareness of the role of working with youth (18-39) and women and how to effectively engage them to prevent wildlife crime.

**Objectives of the meeting**

- Increased awareness of the role of youth and women in preventing wildlife crime for government officials and other stakeholders working in the field of protected area management and wildlife crime.

- Build a common understanding of perceptions of youth on conservation, wildlife crime and law enforcement and to about potential ways to improve engagement and prevent people participating in wildlife crime.

- Inspiring stories of key community actors on how they can do more to prevent wildlife crime.

- Bringing people together to discuss effective approaches of engaging of youth and women that have been used in other areas and how these could best be deployed in conservation as part of a holistic approach to tackling wildlife crime.

- Identify the challenges and opportunities of working with women and youth groups and how to address these?

**Expected outcomes**

- Government officials have a clearer vision of the potential of effective engagement of youth and women in conservation.

- Lessons learnt from engaging youth and women to address other social issues inform the approach to doing so to address wildlife crime.

- Groups from across the region are inspired by each other's stories.

**Key messages**

- Gender equality and women’s empowerment is a prerequisite to effective conservation, climate action and meeting the Sustainable Development Goals (SDGs). International agreements on biodiversity (CBD), sustainable development (Agenda 2030) and—most recently—climate change (the Paris Agreement) present new opportunities for engaging women and accelerating equitable action. From Nationally Determined Contributions (NDC) processes to biodiversity strategies and climate change gender action plans (ccGAPs), governments, businesses and civil society are now embracing gender-responsive solutions to address the world’s most pressing development challenges.

- In Africa, youth are becoming more proactive in identifying solutions to existing and emerging environmental challenges. Since they make up more than 75 per cent of the total
population, youth can dramatically shape socio-political and cultural decision-making processes on environmental issues. Unemployment among young people has for a long time been a challenge in most developing countries, creating a loophole through which crime syndicates lure the young people into drugs, crime, human trafficking, and illegal trade in wildlife and their products. Their potential to influence the development of and implementation of conservation strategies through their innovative thinking to solve complex issues and efforts to build social capital are facets that are yet to be realized and utilized at large by governments and conservation sectors.

- We need to empower women, youth and law enforcement authorities to be able to come together to solve the problem of wildlife crime. It is only through adopting a holistic and inclusive approach that wildlife crime will be stopped.

**Dates and participants:**

The workshop will take place in mid-September 2020 in Nairobi or TBC. The meeting aims to bring 15 of the most inspiring groups from across the region to share their stories and experiences.

**Target audiences:**

- Key youth and women groups across the region.
- Researchers / NGOs working with youth and women
- National Wildlife authorities / Ministries responsible for Environment, Natural Resources, Tourism and wildlife in EAC region
- Regional organizations (EAC Secretariat, LVBC, IUCN, UN Agencies etc.)
- Community conservation organizations (Conservancies etc.)
- Donors and key actors
- Media (Internews)

**Potentials partners:**
• Shujaaz Inc
• USAID Missions related programmes
• UNDP
• Finnish Embassy
• Swedish Embassy

**Key topics and speakers:**

• Understanding Young People’s attitudes towards wildlife and conservation? – Everlyn Kemunto

• Engaging youth to address social issues – experience from Kenya and Tanzania - Rob Burnett (Shujaaz Inc)

• Role of women in bush meat hunting - Asanterabi Lowassa (TAWIRI)

• Community policing to reduce crime?

• How can we utilise the experience and evidence base to actively engage youth and women to achieve behaviour change? – Health sector?

• Examples of youth engagement to prevent wildlife crime – experiences from Kakamega and Kigali 1. Vincent Ontita (wildlife warriors project) vincyontita@gmail.com (Kigali, Rwanda)

• Evans Imbo (imboevans@yahoo.com) – Kakamega, Kenya

• Examples of women focused interventions improve natural resource management – Maa Trust – Crystal Mogensen

• Community Engagement to address wildlife crime - Lewa or NRT?

**Submission of Technical and Financial Proposals**

The consultant will be expected to take complete responsibility for all the activities
identified in the Terms of reference (TOR)

The Technical Proposal should contain:

- Consultant’s interpretation of the TOR
- Complete description and elaborate explanation of the proposed methodology
- Proposed key personnel for the project- Names and qualifications of key allocated Personnel
- Firm’s technical experience - Evidence of previous work e.g reference letters
- Valid relevant registration certificates
- A detailed work plan and the expected timeline

The Financial proposal should:

- Stipulate the fees for the assignment expressed in Kenya shillings.
- The financial proposal should be attached as a separate document from the technical proposal.
- Completed Proposal Documents

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