ADVERTISEMENT

Request for Proposal

For


RFP NO. WWF K/NRB/027

To be received on or before 5.00 P.M.

On Thursday 10th December, 2020,

E mail kenya.procurement@wwfkenya.org
**Letter of invitation**

WWF Kenya in partnership with the Ministry of Environment and Forestry is in the process of sourcing for proposals for a consultant to conduct the evaluation of the Green Economy Strategy and Implementation Plan 2016 – 2030.

Prices quoted should be net inclusive of all costs and taxes, must be expressed in Kenya shillings and shall remain valid for a period of 120 days from the closing date of the tender.

Interested eligible candidates should submit completed Proposal Documents marked with the Tender Name and Number addressed to the procurement officer and sent by e-mail to kenya.procurement@wwfkenya.org to be received on or before 5:00pm on 10th December 2020

For any clarifications, please send your queries to kenya.procurement@wwfkenya.org no later than 2 days before the closing date.
1. Introduction.

The Ministry of Environment and Forestry in partnership with WWF-Kenya wishes to undertake an evaluation on the implementation of the Green Economy Strategy and Implementation Plan (GESIP) 2016 – 2030 to document progress and status of implementation of strategies and plans so far and provide recommendations for accelerating the transition to a green growth in Kenya.

1.1 GESP Background.

Kenya’s Green Economy Strategy and Implementation (GESIP) - 2016 – 2030 was developed to guide both the national and county governments, the private sector, civil society and other actors adopt development pathways with higher green growth, cleaner environment and higher productivity relative to the business as usual growth scenario as part of the Country’s ambition attain Kenya’s Vision 2030 while achieving a transition to sustainable path.

The process was also informed by Kenya’s commitment to the decisions of the fourth and fifth Special Sessions of the African Ministerial Conference on Environment held in Bamako, Mali, 2011 and Gaborone, Botswana, 2013 respectively, endorsed Green Economy as one of the priority African Flagship Programmes and as a means to ensure effective implementation of the outcomes of the United Nations Conference on Sustainable Development (UNCSD). Cognizant of the challenges facing the country, Kenya affirmed its commitment to transition to a sustainable development pathway.

The Green Economy concept has been developed in line with the outcome of the third United Nations Conference on Sustainable Development (UNCSD) held in 2012 (Rio+20 summit). The outcome document of the summit, The Future We Want, highlighted transition to a Green Economy as a means towards sustainable development. The Conference regarded green economy as a tool which contributes to poverty reduction, encourages sustained economic growth, enhances social inclusion, improves human welfare and creates opportunities for employment and decent work while maintaining the healthy functioning of the Earth’s ecosystems.

The government has made efforts towards entrenching Sustainable development in the long-term national economic blue print, the Vision 2030 implemented through the Medium Plan Plans anticipates a sustained economic growth of 10 per cent per annum and creation of a just, cohesive and equitable social Development in a clean and secure environment. The Vision therefore set a firm and solid
Ministry of Environment and Forestry

foundation for Kenya’s transformation to a Green Economy pathway. Through the second Medium Term Plan (MTP II) 2013-2017 the government prioritized the development of a National Green Economy Strategy to guide Kenya’s development trajectory to one characterized by high growth, cleaner environment and high productivity relative to the “business as usual” growth scenario.

Article 10 of the Constitution of Kenya (2010) identifies sustainable development as an important value and principle of governance and grants the right to a clean and healthy environment to all citizens (Article 42). For Kenya to achieve sustainable development requires prudent exploitation, utilization, management and Conservation of the environment and natural resources that minimize waste and pollution. This would ensure that diverse needs and interests of various groups in the society are secured. Consequently, the Constitution of Kenya (2010) identifies sustainable development as an important value and principle of governance and grants the right to a clean and healthy environment to all citizens (Article 42). Full adoption of sustainable development requires prudent exploitation, utilization, management and Conservation of the environment and natural resources that minimize waste and pollution. This would ensure that diverse needs and interests of various groups in the society are secured. Sustainable development is entrenched in the long-term national economic blueprint, the Vision 2030. Key to attainment of the Vision is a sustained economic growth of 10 per cent per annum and creation of a just, cohesive and equitable social Development in a clean and secure environment. The Vision sets the foundation for Kenya’s transformation to a Green Economy development trajectory.

The process of developing GESIP was also informed by UNEnvironment Green Economy Assessment Report released in 2014 that confirmed that Kenya would derive long-term benefits by transitioning to a green economy. It recommended that a roadmap for moving Kenya to a globally competitive green economy by 2030, consistent with the national Vision and Constitution be developed. The roadmap proposed among other things policies to create youth employment; encourage participation of all stakeholders at national and county levels; alignment of fiscal policy instruments to enhance renewable energy and encourage job creation as well as support Kenya leverage international financial mechanism as well as improve her response to international trade.

This is the first Green Economy Strategy and Implementation Plan (GESIP) for Kenya was therefore prepared through a multi-stakeholder participative and consultative approach and enriched by a rigorous technical review process. The Ministry of environment set up a GESIP Steering Committee and the coordination secretariat for their guidance and overall direction throughout the development process. This was done with Development partners technical and financial support who included the United Nations Environment Programme (UNEP), The African Development Bank (AfDB), Danish International Development Agency (DANIDA),
1.2 The GESIP Thematic areas

The Strategy focused on five thematic areas guided by 6 principles of sustainable development as follows:

1. **Sustainable infrastructure**: Encompasses designing, building and operating of the energy and infrastructure elements to reduce negative impacts on social, economic and ecological processes necessary for human equity, diversity and integrity of natural resources. The strategy indicates that infrastructure management entails balancing natural and built infrastructure in optimal combinations for large and small-scale developments. Sustainable infrastructure development cuts across a number of sectors including energy, transport, agriculture and irrigation, water and sanitation and waste management.

2. **Building resilience**: Kenya’s growth is vulnerable to many shocks including slowdown in global economic growth, drought, and fluctuations in global energy prices. Because the effects of these shocks are not uniformly distributed across the society, continued vulnerability exacerbates the social gap in several fronts. Green Economy is expected to strengthen the resilience of economic, social and environmental systems to the adverse effects of external shocks.

3. **Sustainable natural resources management**: Transition to Green Economy entails addressing the drivers of natural resources change and providing support for green and eco-friendly technologies and related research and innovation activities. The adoption of sustainable natural resources management also requires interventions in land management that promote a modern and more responsible regime. Further, Green Economy in natural resources entails pursuing strategies that create conditions that encourage the community to participate in the conservation and management of land based natural resources as well as benefit sharing. Investment in efficiency is a key component that can lead to increased availability of resources to invest in Green Economy transition, low emissions and less waste generation.

4. **Resource efficiency**: This encompasses all natural resources that are inputs to the economy, including physical resources and ecosystem services. Under the green economy scenario, more outputs will be realized with less natural resources, while the overall economic value will be increased through high Total Factor Productivity (TFP) or GDP to domestic material
consumption ratio. Resource efficiency is applicable at different levels of the economy, including but not limited to the production supply chains.

5. **Social inclusion and sustainable livelihood**: Initiatives in education and training aims to inculcate the Green Economy tenets in all forms and levels of education, while at the same time working towards creating a more enlightened population. GESIP lays emphasis on the need to re-orient education and training as an agent for creating jobs that are decent and address the specific needs of the informal economy.

### 2.0 Purpose and Objective of GESIP Evaluation

**Purpose**: The purpose of the evaluation is to assess the level of GESIP implementation by the government sectors and other stakeholders since its Launch in June 2017 to date. The GESIP implementation evaluation is a backward and futuristic looking evaluation aimed at documenting progress, capturing lessons learnt and provide information and recommendations on the future GESIP Implementation. The review is expected to assess the progress of the strategy implementation towards propelling Kenya to an economic trajectory characterized by low emissions, resource efficiency and higher economic growth.

The evaluation will assess:

- It will assess progress of the implementation of the **GESIP thematic areas, strategies and plan** that have supported or will support key development priorities including economic growth, infrastructure development, diversification and commercialization of agriculture, food security, wider access to better quality education and health care, youth employment, provision of better housing, and provision of improved water sources and sanitation among others.
- Examine and document how the **green growth path in key sectors** has offered so far or create opportunities for investment, employment creation and poverty reduction.
- Establish how GESIP has helped to consolidate, re-focus and prioritize **policy initiatives** to address existing national challenges as a framework to domesticate the Rio+20 outcome, “The Future We Want”
- Evaluate the challenges, opportunities and solutions towards strengthening coordination and governance functions towards the delivery of GESIP
- Collate, analyze and document lessons learnt, challenges faced and best practices obtained during implementation period.
- Provide recommendations to inform the achievement of targets set by the strategy in the next phase of the implementation of GESIP by 2030

The findings and recommendations of the evaluation will be instrumental in guiding Government (National and County level), private sector, civil society and development partners in the next phase of implanting GESIP towards achieving the
benefits of green growth as well as global and national commitments towards low carbon, climate resilient

3. Scope and Methodology

The study will focus on interviews with the various government agencies, private sector and civil society under the coordination of the Ministry of Environment and Forestry.

The decision on the specific design and methods for the evaluation will be based on the inception report prepared by the evaluator, about what is appropriate and feasible to meet the evaluation purpose and objectives as well as consultation Ministry of Environment and Forestry and key stakeholders.

However, the evaluation should use a mixed methods approach, drawing on both primary and secondary, quantitative and qualitative data to come up with an overall assessment backed by clear evidence. Data will be collected through surveys of all relevant stakeholders (national and County Government institutions, development partners, beneficiaries, etc.) and through focus group discussions. GESIP indicators will be used by the evaluation to assess progress and achievements.

The evaluation methodology will include the following:

(i) Desk review of GESIP, Implementation reports, specific monitoring reports (such as minutes meetings or policy documents, status reports);
(ii) Interviews with KEY team at the Ministry of Environment and Forestry, key government Ministries and agencies, Green Growth Unit team, Members of the National Steering Committee
(iii) Interviews with Key partners in the development of the Green Economy Strategy – AFDB, WWF, DANIDA, UNEnvirionment and GIZ
(iv) Focus group discussions with all stakeholders who shall be identified during consultations

4. Consultancy Deliverables

The consultant’s are expected to be deliver within 40 consultancy days spread over 60 calendar days. The following are key deliverables of the consultancy:

- **Evaluation inception report:** An inception report should be prepared by the consultant before going into the full-fledged data collection exercise. It should detail the consultant understanding of what is being evaluated and why, showing how each evaluation question will be answered by way of: proposed methods, proposed sources of data and data collection procedures. The inception report should include a proposed schedule of
tasks, activities and deliverables, the lead responsibility for each task or product. The inception report provides Ministry’s Green Growth Unit, Stakeholders and the evaluator with an opportunity to verify that they share the same understanding about the evaluation and clarify any misunderstanding at the outset. The inception report will be discussed and approved with the Ministry of Environment and Forestry. (to be submitted by the consultant 7 Days after signing the contract)

- **Draft evaluation report:** Submission of draft evaluation report to the Ministry of Environment and Forestry for comments and inputs by the Ministry (21 days after signing contract). The Programme unit and key stakeholders in the evaluation will then review the draft evaluation report to ensure that the evaluation covers the scope and meets the required quality criteria.

- Presentation of Draft evaluation report (PPT presentation) to the Ministry of Environment and Forestry and stakeholders for inputs and comments.

- Final evaluation report: The final report should be completed 2 weeks after receipt of consolidated comments from stakeholders.

6. **Consultant Competencies**

The consultant should have the following skills/competencies and characteristics:

- At least Master’s degree in Public Policy and Management, Public Administration, Development studies, International Development, Environmental Sciences or related area;

- At least 10 years accumulated experience in strategy implementation evaluation;

- At least 7 years accumulated experience in Green Growth and Climate Resilience Strategies related formulation, implementation, monitoring and evaluation and RBM implementation;

- Proven expertise, knowledge and experience in the field of green growth and Climate Resilience initiatives;

- Experience in at least two similar assignments

- Strong interpersonal and managerial skills, ability to work with people from different
• Backgrounds and evidence of delivering good quality evaluation and research products in a timely manner

• Excellent written and verbal communication skills in English and Swahili

7. Instructions for Submission of Proposals

Interested parties are invited to submit a technical proposal outlining:

• Letter of Confirmation of Interest and Availability
• Their understanding of these terms of references;
• A proposed methodology/approach and completion period;
• A capacity statement with short CVs of individuals to be involved in this assignment;
• Proof of prior experience in undertaking similar consultancies- 3 letters of recommendation;
• A high-level workplan;
• A separate financial proposal with a complete cost breakdown. The costs exclude any conference costs